

# Expanding Cardiovascular Services Offers Growth and Opportunity for BID-Plymouth

Beth Israel Deaconess Hospital-Plymouth is a 155 bed acute care community hospital. The hospital received the 2010 American Heart Association/American Stroke Association's Get With the Guidelines Stroke Gold Plus Performance Achievement Award. This award recognized Jordan Hospital's commitment and success in implementing excellent care for stroke patients. A Beth Israel Deaconess Hospital-Plymouth is a not-for-profit hospital that serves 13 communities.



**Beth Israel Deaconess Hospital  
Plymouth**

A Member of

Beth Israel Deaconess Medical Center



HARVARD MEDICAL SCHOOL  
TEACHING HOSPITAL

For more than 15 years, BID Hospital has partnered with Taunton, MA based Navix Diagnostix Inc. Navix was initially hired to provide a vascular ultrasound technologist and equipment to the hospital. "At that time, there was a shortage of qualified technologists. Navix offered highly qualified technologists with the option of using their equipment at a very attractive price," said Donna Wencis, Director, Critical Care, Endoscopy and Respiratory Therapy.

Today, with the help of Navix, BID Hospital provides a full service ICAVL accredited vascular lab offering non-invasive vascular ultrasound including carotids studies, lower and upper arterial studies, and abdominal (renal artery, mesenteric, hepato-portal) studies.

Navix's program is a full-service non-invasive vascular lab including registered vascular technologists, ICAVL accreditation, advanced clinical protocols, quality assurance, vascular screenings and marketing services.

---

***"Navix offered highly qualified technologists with the option of using their equipment at a very attractive price."***

*- Donna Wencis, Director, Critical Care, Endoscopy and Respiratory Therapy*

***“The team from Navix was pivotal in managing the process of achieving accreditation; it really says something about the caliber of vascular services we are now able to offer patients.”***

*- Donna Wencis, Director, Critical Care, Endoscopy and Respiratory Therapy*



“Hospitals recognize the need to provide high quality cardiovascular care as effectively as possible for their patient and referring physician community,” said Cheryl Ford, President & CEO for Navix. “Cardiovascular care is high profile for hospitals, and the BID community views the vascular services as best-in-class.”

The ability to implement cost effective diagnostics and screening services is essential to early detection. Early detection of life-threatening vascular disease is possible through the use of non-invasive vascular testing techniques performed at BID-Plymouth Hospital.

A commitment to excellence is the core value embraced by BID Hospital. When the Hospital was seeking accreditation for their full service vascular lab, they turned to Navix.

In 2008, BID’s Cardiovascular Center, in conjunction with Navix, received a three year accreditation from the Intersocietal Commission for the Accreditation of Vascular Laboratories (ICAVL). It is one of a select number of vascular labs in the U.S., Canada and Puerto Rico that meets or exceeds the ICAVL standards for non-invasive vascular testing.

During accreditation, every aspect of the lab’s daily operations and quality of care provided is assessed and reviewed. Participation in the accreditation process demonstrates the lab’s attention to a high level of patient care and quality testing.

“This is a great honor for BID’s vascular lab,” said Donna Wencis. “The team from Navix was pivotal in managing the process of achieving accreditation; it really says something about the caliber of vascular services we are now able to offer patients. The community can feel really good about this accreditation.”

In addition to the effort to gain ICAVL accreditation, Navix has provided clinical expertise, staff management and marketing services to increase awareness and grow patient volume. Since 1995, Navix has helped grow BID’s patient volume by almost 400%, while improving the overall clinical value of the lab.

“Our Navix technologist has phenomenal customer service skills. She knows how to meet the needs of our physicians and is incredible with our patients!” says Wencis.



Navix partners with health care providers to offer the most comprehensive cardiovascular program to their patients and referring physician community. With more than 20 years of servicing academic, metro and community hospitals as well as small and large medical practices, Navix’s clinical and operational team guarantees the highest level of quality in every aspect of our service.

Navix’s Vascular Lab program includes a full-service non-invasive vascular lab including registered vascular technologists, ICAVL accreditation, advanced clinical protocols, quality assurance, vascular screenings and marketing services.