

WHY NAVIX FOR YOUR ECHOCARDIOGRAPHY LAB?

1. Operational Excellence (automation, accreditation & economics)

Navix echocardiography services include both full and stress-echo protocols. Whether you require a full-time or part-time solution, Navix provides equipment, staffing, market development services and lab accreditation. Navix clients range from physician practices to university hospital settings, with several clients utilizing Navix to provide services in outreach locations, enabling them to significantly increase their geographic footprint for diagnostic services.

ICAEL accreditation is achieved on behalf of Navix clients for the echocardiography lab. The process often requires 1,000+ hours for initial accreditation. A client physician maintains complete control over the laboratory as Medical Director working in conjunction with a Navix echo technologist as the lab's technical director. While Accreditation for nuclear medicine remains a voluntary process, several reimbursement policies have been enacted throughout the United States by Medicare and other providers that require ICAEL Accreditation. For more information, see www.icael.org on the web.



2. Clinical Expertise (clinical protocols, education & research)

We only hire the best. A passion for patient care is a pre-requisite for employment. Navix Technologists receive extensive pre-hire testing and ongoing training to assure clinical proficiency. Clinical management provides on-site supervision and mentoring at client sites.

With extremely high degrees of accuracy, physicians working with Navix have enjoyed a high confidence in the detection and diagnosis of disease, often achieving a quicker pathway to patient treatment. Navix clients have often enjoyed significant economic improvements from the combination of automation and protocols designed to optimize patient & study workflow.

3. FIND more at-risk individuals

Navix markets to and educates referring physicians on the awareness and benefit of the client's echocardiography lab. A marketing program is developed with the client, incorporating elements ranging from direct marketing to telemarketing efforts followed up with face-to-face field marketing visits to referring physician offices.